

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Ene-18 Unidades	31-Ene-17 Unidades	Incremento %
BRANIFF (cig)	17.726.846	16.986.916	4,36%
SILVERADO (cig)	11.408.200	10.901.100	4,65%
COBURN (cig)	9.750.410	10.238.710	-4,77%
CALYPSO (cig)	9.158.898	9.068.928	0,99%
BULLBRAND (cig)	8.502.948	8.127.108	4,62%
ROLL'S (cig)	8.260.523	8.354.633	-1,13%
CHESTERFIELD (cig)	7.830.012	7.560.740	3,56%
AMIGOS (cig)	7.123.723	6.907.368	3,13%
PALL MALL(cig)	6.987.614	5.441.436	28,41%
FARIAS (cig)	6.263.150	6.173.760	1,45%
DUCADOS (cig)	5.041.083	5.121.260	-1,57%
JOCKEY (cig)	4.215.904	4.510.696	-6,54%
PANTER (cig)	4.176.380	3.588.240	16,39%
AL CAPONE (cig)	3.397.130	2.963.370	14,64%
CALYPSO	3.210.518	3.110.444	3,22%
REIG (cig)	2.982.825	2.299.935	29,69%
SIGNATURE (cig)	2.177.980	2.194.930	-0,77%
BREAK (cig)	2.120.560	2.065.415	2,67%
AGIO (cig)	2.093.380	2.130.112	-1,72%
ROTHMANS OF LONDON (cig)	1.915.380	916.740	108,93%
VEGAFINA (cig)	1.878.460	1.903.560	-1,32%
BULLBRAND	1.811.550	1.122.990	61,31%
CLUBMASTER (cig)	1.610.580	1.307.580	23,17%
REX (cig)	1.580.960	1.652.520	-4,33%
TRABUCOS	1.533.200	1.441.229	6,38%
EL GUAJIRO	1.476.033	1.444.684	2,17%
NEWMINSTER (cig)	1.406.448	1.438.108	-2,20%
LA PAZ (cig)	1.144.625	1.195.045	-4,22%
WEST (cig)	1.118.294	916.113	22,07%
LA DALIA	1.111.125	1.095.699	1,41%
SALSA (cig)	1.070.680	1.374.790	-22,12%
L&M (cig)	899.040	870.672	3,26%
H.W. CAFÉ CRÈME (cig)	817.980	840.690	-2,70%
DANNEMANN MOODS (cig)	811.680	784.068	3,52%
BRAVO (cig)	746.640	800.360	-6,71%
DUX	629.524	660.230	-4,65%
FARIAS	620.588	638.277	-2,77%
NEOS (cig)	592.040	666.160	-11,13%
VICTORIA (cig)	591.720	607.100	-2,53%
MONTECRISTO (cig)	556.610	637.230	-12,65%
PUNCH (cig)	493.280	463.400	6,45%
VERELLEN	489.270	458.000	6,83%
CANDLELIGHT (cig)	433.410	453.098	-4,35%
RESTO MARCAS	7.084.320	6.630.387	6,85%
Totales	154.851.521	148.063.831	4,58%